





**Sarah Trivedi**

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 647 888 2654

I am a creative, energetic, and motivated individual with a vast number of skills, looking for a graphic and/or web design position at your company.

## Hobbies



painting



poetry



singing



dancing



baking



fashion

## Professional Skills

Branding

Illustration

Print Design

Web Design

Photography

## Experience

### 2015-2018 Graphic & Web Designer at EB Games

- create newspapers/flyers for major sales/events
- re-design the loyalty program
- create logos and themes for various promotions
- create digital and print advertisements for vendors such as Nintendo, Sony, Microsoft, Ubisoft and Warner Bros.
- create mailers for the Used/Recycling team to send to subscribers

### 2015 Graphic Designer & Illustrator at Educatus

- create illustrations for 80 short story books
- design marketing materials for events
- create videos with some animation for English and French classes

### 2014 Web Designer at The Hudson's Bay Company

- create and finalize web pages for production
- work in a fast paced environment as a team to meet tight deadlines
- assist in defining and communicating brand/visual style guidelines and standards across all channels

### 2013 -2014 Graphic Designer / Marketing Coordinator at Cieslok Media

- rebrand entire company formally known as Titan360, including all media kits and stationary.
- responsible for creating billboard advertisements for various companies such as Budweiser and World Pride
- responsible for designing pitches and mock-ups for various companies to increase sales

### 2012 Oxygen Women's Fitness Magazine Intern

- responsible for designing a series of pages per issue
- select and close cropped images for magazine
- create advertisements and flyers for company's store and website

## Education

### 2013 Sheridan College Web Design Certificate (High Honours)

- learned to create captivating designs to maximize usability
- created well thought out site maps and wireframes
- learned how to use and understand HTML5 and CSS

### 2012 Seneca College Graphic Design Diploma (Honours)

- learned to create clean and successful designs